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to view the Prospectus)



Corporate Identification Number: U25200GJ2014PLC080685

Our Company was originally incorporated as "3B Films Private Limited" a private limited company under the Companies Act, 2013 with the Registrar of Companies ("ROC"), Gujarat pursuant to Certificate of Incorporation dated September 03, 2014. Our Company was converted into Public Limited Company pursuant to a special resolution passed by our shareholders at the Extra Ordinary General Meeting held on March 14, 2024 and consequently upon conversion name of company was changed to "3B Films Limited" vide fresh certificate of incorporation issued by the Central Processing Centre, Manesar. For further details on changes in name and the registered office of our Company, please refer to the chapter titled "**History and Corporate Structure**" beginning on Page No. 130 of the Prospectus.

Registered Office: SF 220, Pancham Icon, Besides D-Mart, Vasna Road, Vadodra, Gujarat, India, 390007. **Corporate Office:** Block No 1241, 1242, 1243, 1244, Padra Jambusar Highway, Masar, Padra, Vadodra, Gujarat, India, 391421. **Telephone:** +91-6359 632600. **Email:** cs@3bfilms.com. **Website:** www.3bfilms.com. **Contact Person:** Janki Rai, Company Secretary and Compliance Officer. **CIN:** U25200GJ2014PLC080685

THE OFFER

INITIAL PUBLIC OFFER OF 67,50,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF 3B FILMS LIMITED (THE "COMPANY" OR "3B FILMS" OR "OFFEROR" OR "ISSUER") AT AN OFFER PRICE OF ₹ 50/- PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 40/- PER EQUITY SHARE) FOR CASH, AGGREGATING TO ₹ 3,37,50,000 LAKH ("PUBLIC OFFER") COMPRISING A FRESH OFFER OF 35,52,000 EQUITY SHARES AGGREGATING TO ₹ 1,77,60,000 LAKH (THE "FRESH OFFER") AND AN OFFER FOR SALE OF 31,98,000 EQUITY SHARES BY ASHOKBHAI DHANJIBHAI BABARIYA, MUKESH DHANJIBHAI BABARIYA, AND GULABHAN NITIN BABARIYA, (COLLECTIVELY REFERRED TO AS THE "PROMOTER SELLING SHAREHOLDERS" / SELLING SHAREHOLDERS) AGGREGATING TO ₹ 1,59,80,000 LAKH ("OFFER FOR SALE") OUT OF WHICH 3,42,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ 50/- PER EQUITY SHARE FOR CASH, AGGREGATING ₹ 171,00,000 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE OFFER (THE "MARKET MAKER RESERVATION PORTION"), THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF 64,08,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ 50/- PER EQUITY SHARE FOR CASH, AGGREGATING - ₹ 3,20,40,000 LAKHS IS HEREAFTER REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE 27.25% AND 25.87% RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE COST OF ACQUISITION:

Name	Type	No of Shares offered and Amount (Rs in Lakh)	WACA in per Equity
Ashokbhai Dhanjibhai Babariya	Promoter Selling Shareholder	10,68,000 Equity Shares of face value of ₹ 10/- each ("Equity Shares"), aggregating to ₹ 534.00 Lakhs.	16.73
Mukesh Dhanjibhai Babariya	Promoter Selling Shareholder	10,65,000 Equity Shares of face value of ₹ 10/- each ("Equity Shares"), aggregating to ₹ 532.50 Lakhs.	15.51
Gulabben Nitin Babariya	Promoter Selling Shareholder	10,65,000 Equity Shares of face value of ₹ 10/- each ("Equity Shares"), aggregating to ₹ 532.50 Lakhs.	12.87

BIDS CAN BE MADE FOR A MINIMUM OF 3,000 EQUITY SHARES AND IN MULTIPLES OF 3,000 EQUITY SHARES THEREAFTER.

BID/OFFER CLOSES ON: JUNE 03, 2025*

* UPI mandate end time and date shall be at 5:00 pm on the Bid/Offer Closing Date.

Our company 3B Films Limited is engaged in the manufacturing and supply of CPP & CPE films tailored to meet the diverse needs of the flexible packaging industry and high-end thermoforming applications and thus play a pivotal role in delivering innovative packaging solutions to our clients of a wide array of industries. Our product portfolio includes a wide range of CPP films designed to address the specific needs of various industries, including food and beverage, clothing, flowers and other consumer goods. From high-clarity films for premium packaging to high-barrier films for extended shelf life, we offer solutions that cater to the evolving demands of the market as we presently are equipped with such a manufacturing facility capable of producing CPP & CPE films spanning a thickness range from 15 to 250 microns. Further, considering the future prospect of Adhesive Laminated Films in line of present business of the Company, in the financial year 2023-24, Our company also started trading of said films and recorded turnover of Rs.22.59 Crore in the first financial year itself. To exploit the potential business opportunities prevailing in the market, the company is planning to install machines in its manufacturing unit itself to manufacture adhesive laminated films in the years to come.

The Offer is being made in terms of Chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (as amended from time to time) ("SEBI ICDR Regulations")

THE EQUITY SHARES OFFERED THROUGH THE PROSPECTUS ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED ("BSE-SME"). FOR THE PURPOSE OF THE OFFER, THE DESIGNATED STOCK EXCHANGE SHALL BE BSE LIMITED.

ALLOCATION OF THE OFFER	
RETAIL CATEGORY ("RETAIL INDIVIDUAL INVESTORS")	NOT LESS THAN 32,04,000 EQUITY SHARES OF RS. 10/- EACH
OTHER THAN RETAIL CATEGORY (QIB, NON INSTITUTIONAL INVESTOR ETC.)	NOT MORE THAN 32,04,000 EQUITY SHARES OF RS. 10/- EACH
MARKET MAKER RESERVATION PORTION	3,42,000 EQUITY SHARES.

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE PROSPECTUS AND THE TERMS OF THE OFFER, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE OFFER AVAILABLE IN ANY MANNER.

The Offer Price as determined by our Company in consultation with the LM and as stated under “Basis for Offer Price” beginning on page 81 of the Prospectus.

RISK TO INVESTORS

1. Risk to Investors: Summary description of key risk factors based on materiality:

- a) Inadequate or uninterrupted supply and price fluctuation of packaging materials could adversely affect our business, results of operations, cash flows, profitability and financial condition.
- b) Our Company, our Promoters and Directors are parties to certain legal proceedings. Any adverse decision in such proceedings may have a material adverse effect on our business, results of operations and financial condition.
- c) Our business is dependent on the adequate and uninterrupted supply of electrical power and water at a reasonable cost. Our Company does not have suitable power back-up to meet power failure exigencies. Failure on account of unavailability of electrical power and water may restrict us in utilizing our full capacity and, hence, may impact our business and results of operation.
- d) There have been certain instances of delay in filing of statutory forms with ROC and inadvertent inaccuracies and non-compliances with respect to provision of the Companies Act, 2013. Any adverse order passed or penalty imposed by regulators on us, may adversely affect our business and results of operations.
- e) Our company is significantly dependent on few customers for our revenue in a particular financial year. The loss of any one or more of such customer may have a material effect on our business operations and profitability. We derive a significant portion of our revenue from sales to our top 5 customers. Any failure to maintain relationships with such customers could adversely affect our revenue and financial condition.
- f) Our success largely depends upon the knowledge and experience of our Key Managerial Personnel, Directors and Promoters of our company. Loss of such Key Managerial Personnel or our ability to attract and retain them could adversely affect our business, operations and financial condition
- g) We have certain contingent liabilities that have not been provided for in our Company's financials which if materialized, could adversely affect our financial condition
- h) Under-utilization of our manufacturing capacities and an inability to effectively utilize our existing manufacturing capacities could have an adverse effect on our business, future prospects and future financial performance
- i) There are instances of delays in payment of EPF and filing of GST returns by our Company. Any further delay in the said payments and filing of returns may attract penalties from the respective government authorities and in turn may have a material adverse impact on our financial condition and cash flows
- j) Our Company has experienced negative cash flow in the past and may continue to do so in the future, which could have a material adverse effect on our business, prospects, financial condition, cash flows and results of operations

2. Details of suitable ratios of the company and its peer group for the latest full financial year:

There are no publicly listed companies in India with a business model exclusively similar to ours. **Therefore, we have not included an industry comparison for our company.**

C. Price per share based on the last five primary or secondary transactions

Since there are no such transactions to report to under (a) and (b), therefore, information based on last 5 primary or secondary transactions (secondary transactions where Promoter/Promoter Group entities or Selling Shareholders or Shareholder(s) having the right to nominate director(s) on the Board of our Company, are a party to the transaction), not older than three years prior to the date of this Prospectus irrespective of the size of transactions, is as below:

3. **Weighted average return on net worth for the last 3 FYs, and return on net worth for the period ended December 31, 2024:**

Period	RONW	Weights
For the Financial Year ended March 31, 2022	(1.34)%	1
For the Financial Year ended March 31, 2023	3.45%	2
For the Financial Year ended March 31, 2024	13.88%	3
Weighted Average	7.87%	
For the period ended on December 31, 2024*	11.96%	

*Not Annualized

Note:

- (i) The figures disclosed above are based on the restated standalone financial statements of the Company.
- (ii) The RONW has been computed by dividing net profit/loss after tax (excluding exceptional income, if any) as restated, by Net Worth (excluding revaluation reserve, if any) as at the end of the year/ period excluding miscellaneous expenditure to the extent not written off.
- (iii) Weighted average = Aggregate of year-wise weighted RoNW divided by the aggregate of weights i.e.
$$\frac{[(RoNW \times \text{Weight}) \text{ for each fiscal}]}{[\text{Total of weights}]}$$

4. Disclosures as per clause (9)(K)(4) of Part A to Schedule VI:

A. The price per share of our Company based on the primary/ new issue of shares (equity / convertible securities)

There has been no issuance of Equity Shares or convertible securities, excluding the shares issued under the ESOP 2022 and issuance of bonus shares, during the 18 months preceding the date of this Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-Offer capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days.

B. The price per share of our Company based on the secondary sale / acquisition of shares (equity / convertible securities)

There have been no secondary sale / acquisitions of Equity Shares or any convertible securities, where the Promoter, members of the Promoter Group, Selling Shareholders, or Shareholder(s) having the right to nominate director(s) on the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this Prospectus, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-Offer capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

Date of transfer	Name of Transferor	Name of Transferee	No. of Securities	Face Value	Issue Price	Nature of Consideration	Total Consideration (₹ In Lakh)
July 10, 2024	Ashok Babariya	Harsh Patel	57000	10	45	Transfer of Shares	25.65
July 10, 2024	Ashok Babariya	Monank Patel	57000	10	45	Transfer of Shares	25.65
July 11, 2024	Ashok Babariya	Zaverbhai Babariya	84500	10	45	Transfer of Shares	38.03
July 24, 2024	Ashok Babariya	Sanket Jhalavadiya	31500	10	45	Transfer of Shares	14.18
July 11, 2024	Mukesh Babariya	Chetan Patel	27720	10	45	Transfer of Shares	12.47
July 11, 2024	Mukesh Babariya	Manoj Babariya	146840	10	45	Transfer of Shares	66.08
July 11, 2024	Mukesh Babariya	Pravinchandra Dhanani	27720	10	45	Transfer of Shares	12.47
August 23, 2024	Mukesh Babariya	Ashwin Boda	27720	10	45	Transfer of Shares	12.47
July 11, 2024	Gulabben Babariya	Jaysukhbhai Babariya	84500	10	45	Transfer of Shares	38.03
July 11, 2024	Gulabben Babariya	Manojbhai Babariya	78160	10	45	Transfer of Shares	35.17
July 11, 2024	Gulabben Babariya	Dhansukhbhai Kakadiya	15120	10	45	Transfer of Shares	6.80
July 11, 2024	Gulabben Babariya	Sureshbhai Gajera	27720	10	45	Transfer of Shares	12.47
July 24, 2024	Gulabben Babariya	Sanket Jhalavadiya	24500	10	45	Transfer of Shares	11.03

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Weighted average cost of acquisition, floor price and cap price

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor Price	Cap Price
(i) Weighted average cost of acquisition for last 18 months for primary / new issue of shares (equity/ convertible securities), excluding shares issued under ESOP 2018 and issuance of bonus shares, during the 18 months preceding the date of this certificate, where such issuance is equal to or more than five per cent of the fully diluted paid-up share capital of our Company (calculated based on the pre- offer capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.	NA*	NA	NA
(ii) Weighted average cost of acquisition for last 18 months for secondary sale / acquisition of shares equity/convertible securities), where our Promoters or Promoter Group entities or Selling Shareholders or shareholder(s) having the right to nominate director(s) in our Board are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than five per cent of the fully diluted paid-up share capital of our Company (calculated based on the pre-offer capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.	NA*	NA	NA
(iii) Since there are no such transactions to report to under (i) and (ii) above, the information has been disclosed for price per share of our Company based on the ₹ 45/- last five primary or secondary transactions where our Promoters/members of our Promoter Group or Shareholder(s) having the right to nominate director(s) on the Board of our Company, are a party to the transaction, during the three years prior to the date of filing of this Prospectus irrespective of the size of the transaction.	Rs. 45/-	NA	NA

*As there are no transactions to be reported under parts (i) and (ii) above, computation of weighted average price is not required here.

ADDITIONAL INFORMATION FOR INVESTORS

1. **Details of proposed /undertaken pre-offer placements from the Draft Prospectus filing date:** Our Company has not undertaken any issuance or placement of Equity Shares from the Draft Prospectus filing date.
2. **Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the Company by Promoter(s) and Promoter Group(s) from the Draft Prospectus filing date:** Our Promoter(s) and Promoter Group(s) has not undertaken any transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company from the Draft Prospectus filing date.
3. **Pre-Offer shareholding as at the date of advertisement and Post-Offer shareholding as at allotment for promoter(s), promoter group and additional top 10 shareholders:**

S. No.	Shareholders	Pre-Offer shareholding as at the date of Advertisement		Post- Offer shareholding as at Allotment***	
		Number of Equity Shares	Share holding (in%)*	Number of Equity Shares	Share holding (in%)*
Promoter (A)					
1.	Ashokbhai Dhanjibhai Babariya	53,58,848	25.25%	42,90,848	17.32%
2.	Mukesh Dhanjibhai Babariya	57,81,876	27.25%	47,16,876	19.04%
3.	Gulabben Nitin Babariya	56,01,506	26.40%	45,36,506	18.31%
4.	Dishank Nitin Babariya	12,41,370	5.85%	12,41,370	5.01%
Total (A)		1,79,83,600	84.75%	1,47,85,600	59.69%
Promoter Group (B)**					
5.	Mithil Ashokkumar Babariya	10,61,000	5.00%	10,61,000	4.28%
6.	Harshaben Mukeshbhai Babariya	10,61,000	5.00%	10,61,000	4.28%
7.	Heena Ashokbhai Babariya	4,24,400	2.00%	4,24,400	1.71%
Total (B)		25,46,400	12.00%	25,46,400	10.28%

S. No.	Shareholders	Pre- Offer shareholding as at the date of Advertisement		Post- Offer shareholding as at Allotment***	
		Number of Equity Shares	Share holding (in%)*	Number of Equity Shares	Share holding (in%)*
Public (C)					
8.	Manojbhai Parshottambhai Babariya	225000	1.06%	225000	0.91%
9.	Jaysukhbhai Parshotambhai Babariya	84500	0.40%	84500	0.34%
10.	Zaverbhai Parshottambhai Babariya	84500	0.40%	84500	0.34%
11.	Harsh B Patel	57000	0.27%	57000	0.23%
12.	Patel Monank Bharatbhai	57000	0.27%	57000	0.23%
13.	Jhalavadia Sanket Vinodbhai	56000	0.26%	56000	0.23%
14.	Sureshkumar Babubhai Gajera	27720	0.13%	27720	0.11%
15.	Chetankumar Makanbhai Patel	27720	0.13%	27720	0.11%
16.	Pravinchandra Shamjibhai Dhanani	27720	0.13%	27720	0.11%
17.	Ashwinbhai Damjibhai Boda	27720	0.13%	27720	0.11%
18.	Dhansukhbhai Nanjibhai Kakadiya	15120	0.07%	15120	0.06%
Total (C)		690000	3.25%	690000	2.79%
Total (A+B+C)		2,12,20,000	100%	1,80,22,000	72.75%

Notes:

- (1) *Rounded off
- (2) ** The Promoter Group Shareholders are Mithil Ashokkumar Babariya, Harshaben Mukeshbhai Babariya and Heena Ashokbhai Babariya
- (3) ***Assuming full subscription in the Offer. It is assumed that none of the shareholders belonging to the Public Category, as mentioned above, shall subscribe to the Equity Shares offered under the present offer. Also this table assumes that there is no transfer of equity shares by these shareholders between the date of advertisement and allotment.

BASIS FOR OFFER PRICE

The **“Basis for Offer Price”** on page 81 of the Prospectus has been updated with the above Offer Price which is available on the websites of the Nirbhay Capital Services Private Limited, Lead Manager, i.e. www.nirbhaycapital.com. You may scan the QR Code given on the top of this Advertisement for the chapter titled **“Basis for Offer Price”** on page no. 81 of the Prospectus.

INDICATIVE TIMELINES FOR THE OFFER

An indicative timetable in respect of the Offer is set out below:

Events	Indicative Dates
Offer Opens On	May 30, 2025
Offer Closes on (T)	June 03, 2025
Finalization of Basis of Allotment with the Designated Stock Exchange	On or before June 04, 2025
Initiation of Allotment/Refunds / unblocking of funds from ASBA Account or UPI ID linked bank account	On or before June 05, 2025
Credit of Equity Shares to demat account of the Allottees	On or before June 05, 2025
Commencement of trading of the Equity Shares on the Stock Exchanges	On or before June 06, 2025

Timelines for submission of Applications (T is Offer Closing Date)

Application Submission by Investors <ul style="list-style-type: none">ElectronicApplications (OnlineASBAthrough 3-in-1 accounts) – Upto 5 pm on T day.Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc) – Upto 4 pm on T day.ElectronicApplications (Syndicate Non-Retail, Non-IndividualApplications) – Upto 3 pm on T day.PhysicalApplications (Bank ASBA) – Upto 1 pm on T day.Physical Applications (Syndicate Non-Retail, Non-Individual Applications of QIBs and NIIs) – Upto 12 pm on T day and Syndicate members shall transfer such applications to banks before 1 pm on T day.	Bid Modification From Offer opening date up to 5 pm on T day Validation of bid details with depositories From Offer opening date up to 5 pm on T day UPI Mandate acceptance time T day – 5 pm Offer Closure T day – 4 pm for QIB and NII categories T day – 5 pm for Retail and other reserved categories
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CONTENTS OF THE MEMORANDUM OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main object(s) of the Company, please see the section **“History and Certain Corporate Matters”** on page 130 of the Prospectus. The Memorandum of Association of the Company is a material document for inspection in relation to the Offer. For details see the section **“Material Contracts and Documents for Inspection”** on page 238 of the Prospectus.

LIABILITY OF MEMBERS AS PER MOA: The Liability of Members is Limited.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: As on the date of the Prospectus, the Authorized Share Capital of the Company is Rs. 25,00,00,000 divided into 2,50,00,000 Equity Shares of Rs.10 each. The Issued, Subscribed and Paid-Up Capital of the Company is Rs. 21,22,00,000 divided into 2,12,20,000 Equity Shares of Rs.10 each fully paid up. For details, please see the section titled **“Capital Structure”** beginning on page 59 of the Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed by them at the time of signing of the Memorandum of Association: Mr. Ashokbhai Dhanjibhai Babariya (3334 Equity Shares), Mr. Mukesh Dhanjibhai Babariya (3333 Equity Shares), Mr. Nitin Dhanjibhai Babariya (3333 Equity Shares).

DISCLAIMER CLAUSE OF THE SECURITIES AND EXCHANGE BOARD OF INDIA: Since the Offer is being made in terms of Chapter IX of the SEBI ICDR Regulations, 2018, a copy of the Prospectus has been filed with SEBI, after filing the Prospectus with the Registrar of Companies, in terms of Regulation 246 of the SEBI ICDR Regulations, 2018, read with

Section 26 and 28 of the Companies Act, 2013. Accordingly, SEBI has not issued any observation on the Offer document in terms of Regulation 246 (2) of the SEBI ICDR Regulations, 2018, hence there no specific disclaimer clause of SEBI. However, Investors may refer to the “Disclaimer Clause of SEBI”, beginning on page no. 176 of the Prospectus.

DISCLAIMER CLAUSE OF BSE LIMITED: It is to be distinctly understood that the permission given by BSE Limited (“BSE”) should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer Clause pertaining to BSE.

LEAD MANAGER TO THE OFFER <div>Nirbhay Capital Services Private Limited CIN: U67120GJ2006PTC047985 Address: 201, Maruti Crystal, Opp. Rajpath Club, S.G. Highway, Bodakdev, Ahmedabad - 380054, Gujarat, India. Tel. No.: +91 79 48970649, M. No.: +91 9825052071, Fax No.: N.A. Email: kunjal@nirbhaycapital.com, Investor Grievance Email: ipo@nirbhaycapital.com Website: www.nirbhaycapital.com, Contact Person: Mr. Kunjal Soni, SEBI Registration Number: INM000011393</div>	REGISTRAR TO THE OFFER <div>Maashilla Securities Private Limited CIN: U67100DL2010PTC208725 Address: 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi - 110034, India Telephone: 011-45121795, Email: ipo@maashilla.com Investor Grievance e-mail: investor.ipo@maashilla.com, Website: www.maashilla.com Contact Person: Mr. Mukul Agarwal, SEBI registration number: INR000004370</div>	COMPANY SECRETARY AND COMPLIANCE OFFICER <div>Ms. Janki Raj, 3B Films Limited Address: SF 220 Pancham Icon Besides D-Mart, Vasna Road, Vadodara, Gujarat, India, 390007 Telephone: +91 63596 32600; E-mail: cs@3bfilms.com; Website: www.3bfilms.com</div> <p>Investors may contact the Company Secretary and Compliance Officer or the Registrar to the Offer in case of any pre-offer or post-offer related grievances including non-receipt of letters of allotment, non-credit of allotted equity shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc. For all offer related queries and for redressal of complaints, investors may also write to the Lead Manager to the Offer.</p>
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Risk to Investors: Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer including the risks involved. The Equity Shares offered in the Offer have not been recommended or approved by the Securities and Exchange Board of India (“SEBI”), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited of the section titled **“Risk Factors”** beginning on Page No. 28 of the Prospectus.

Availability of Prospectus & Abridged Prospectus: Investors should note that investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying to the Offer. Full copy of the Prospectus is expected to be available on the SEBI’s website (www.sebi.gov.in), and shall be available on the website of the Company (www.3bfilms.com), the website of the Lead Manager to the Offer (www.nirbhaycapital.com) and on the website of BSE Limited (www.bseindia.com). Abridged Prospectus shall be available on the website of the Company (www.3bfilms.com) and the Lead Manager to the Offer (www.nirbhaycapital.com).

Availability of Application Forms: The Application Forms may be obtained from the Registered Office of our Company i.e. 3B Films Limited, the Lead Manager to the Offer i.e. Nirbhay

Capital Services Private Limited, Application Forms will also be available on the website of BSE Limited (www.bseindia.com) and the designated branches of SCSBs, the list of which is available at the websites of the Stock Exchange and SEBI.

Application Supported by Blocked Amount (ASBA): All Applicants (other than Applicants using the UPI mechanism) shall mandatorily participate in the Offer only through the ASBA process. ASBA Applicants (other than Applicants using the UPI mechanism) must provide bank account details and authorisation to block funds in the relevant space provided in the Application Form and the Application Forms that do not contain such details are liable to be rejected.


Bankers to the Offer/ Escrow Collection Bank and Refund Bank/ Public Offer Account Bank: Axis Bank Limited

Sponsor Banks: Axis Bank Limited

UPI: UPI Bidders can also bid through UPI mechanism.

Note: Capitalized terms used herein and not specifically defined herein shall have the meaning given to such terms in the Prospectus.

Investors should read the prospectus carefully, including the risk factors beginning on page no. 28 of the prospectus before making any investment decision.

ASBA *	Simple, Safe, Smart way of Application - Make use of it!!!	*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same.	MANDATORY IN PUBLIC ISSUES FROM JANUARY 01, 2016. NO CHEQUE WILL BE ACCEPTED.
<div>UPI Now Available in ASBA For Retail Individual Investors. For Details on the ASBA and UPI process, please refer to the details given in ASBA form and Abridged Prospectus. Please refer to the section “Offer Procedure” beginning on page no. 190 of the Prospectus. The process is also available on the website of BSE Limited (“BSE”) (www.bseindia.com), in General Information Document. List of Banks Supporting UPI is also available on the website of SEBI (www.sebi.gov.in).</div>			